



Call for Golfers and Sponsors!

Heartland Chapter CHMM Golf Tournament Tournament and Sponsorship Information

Hello CHMM Members and Friends-

It's time to get the word out for our annual Heartland Chapter CHMM Golf Tournament!

The tournament will again be held at the beautiful Falcon Valley golf course in Lenexa, Kansas on Friday, September 15, 2017. We average 9-10 teams of golfers on this 9-hole course, which is perfect to play around twice. Hopefully this year we will see a return of the beautiful fall weather we have come to expect.

Tournament details include:

- Place: Falcon Valley Golf Course, 9801 Falcon Valley Dr., Lenexa, KS 66220
- Date and Time: Friday, September 15, 2017 with a 9:00 AM shotgun start. Breakfast registration from 7:45 AM to 8:45 AM. The Bloody Mary bar will be open!
- Prizes for 1st, 2nd, and 3rd place teams; and closest to pin, longest drive, and longest putt. There will also be a 50/50 ball drop and putting contest during the warm-up period, so plan to arrive early!
- Cost: \$75/golfer early bird registration if paid by September 1, 2017. After September 1st, the cost increases to \$85/golfer, so get your registration in early to let us know you are coming! Payment will also be accepted at the course the day of the event via cash, check, or credit card. Please note that sponsorship commitments must also be received by September 1 to allow adequate time to prepare the signs. Confirmation will be send via email upon receipt of payment.
- Fee includes green fee and golf cart, bag drop service, 2 drink tickets, prizes and awards luncheon following the event.
- Advance payment by cash or check payable to the **CHMM Heartland Chapter** sent to our treasurer Patty Roberts at 1639 Vermont Street, Lawrence, KS 66044; or at our website via Paypal at www.HeartlandCHMM.org.



There are several sponsorship opportunities available this year including:

- **Awards Luncheon:** \$500. The lunch sponsor will help cover the cost of the lunch, as well as allow us to offer post-tournament beverages to enjoy while the teams are finishing up. Signage for the lunch sponsor will be prominently displayed along with any marketing materials the sponsor wishes to provide.
- **Beverage Cart:** \$400. Two drink coupons will be provided to each golfer and a sign will be displayed on the beverage cart indicating your sponsorship as the cart travels around the course.
- **Gold Sponsorship:** \$300. This level of sponsorship will include the placement of a 16" x 20" sign designating your company's Gold Level sponsorship at one of the gold prize holes (3/12, 5/14, and 8/17) and will also include the prize given at this hole. Your Gold Sponsorship will also be advertised at registration and in the CHMM Heartland Newsletter.
- **Registration Breakfast:** \$250. A continental breakfast will be provided at registration. A sponsor sign will be displayed at the breakfast table, and the sponsor may bring give-aways from their company to have available at the breakfast table, if desired.
- **Silver Sponsorship:** \$200. This level of sponsorship will include the placement of a 12" x 16" sign designating your company's Silver Level sponsorship at one of the course's silver holes (2/11, 6/15, and 9/18). Your Silver Sponsorship will also be advertised at registration and in the CHMM Heartland Newsletter.
- **Bronze Sponsorship:** \$100. This level of sponsorship will include the placement of a 6" x 16" sign designating your company's Bronze Level sponsorship at one of the course's bronze holes (1/10, 4/13, and 7/16). Your Bronze Sponsorship will also be advertised at registration and in the CHMM Heartland Newsletter.

As in the past we are also asking for donations of company logo shirts, hats, golf putters, golf tees, and other items that we can provide for prizes and the drawing during lunch. These items may be brought with you to registration.

We greatly appreciate the support from our sponsors as this is our primary revenue source for the scholarship fund. Please let us know as soon as possible what sponsorship level you can provide this year. Please email Laura Splichal at splichalll@cdmsmith.com or call her at (816) 520-4387 regarding sponsorships, prize donations, and the number of golfers who will participate in this year's tournament. Participants do not need to be members of CHMM, so bring your friends and clients!

Please note that we are a 501(c)3 not for profit charitable organization, and a tax deductible receipt will be provided for sponsorships and any donated prizes.

Thank you for your support. We look forward to seeing you at Falcon Valley on September 15th!